



We will hold a special exhibition to

GIGA・江戸戯画から近代漫画へ MANGA

FROM EDO GIGA TO MODERN MANGA

on view from November 25th, 2020 - January 24th, 2021

Today, the Japanese word "manga" has come to be used all over the world. There are a number of different theories regarding its origin. In this exhibition suggests that *giga*, a form of caricature from the Edo Period (1603-1868), provided the starting point for what is now known as manga.



Ukiyo-e *giga* deal with a wide range of subjects - sometimes in a comical way, other times in a critical manner. These included the reformation of the shogunate, the turbulent era at the end of the Edo Period, modernization, social contradictions and incidents, and common people's lives.

The Meiji Period (1868-1912) saw the emergence of modern journalism in newspapers, magazines, and other outlets. This was accompanied by a shift from *giga* to illustrations, which in time morphed into manga. Ultimately, this resulted in the publication of manga magazines, establishing the form as a new type of pictorial expression with widespread public appeal.

Exhibition Composition

Chapter 1.

The Dawn of Mass-Produced Commercial Manga: Popularization of *Giga* in the Mid-Edo Period - *Giga* Books and Woodcuts

Chapter 2.

The Emergence of Professional Manga Artists: The Age of *Ponchi* and Manga

Chapter 3.

The Rise of Narrative Manga: Late 1920s to the End of World War II

Exhibition Highlights !

In this exhibition we trace the vicissitudes of Japanese manga from ukiyo-e prints of the Edo era to satirical manga magazines of the Meiji and Taishō Periods, and children's comics from the World War II era.

■ Ukiyo-e (woodblock prints)



Utagawa Kuniyoshi / *Ukiyo: World of "Yoshi"* (1st term)

Utagawa Kuniyoshi

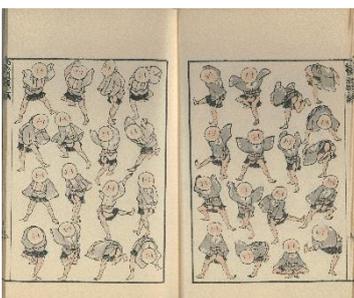
Here, “yoshi” means “good,” and this print introduces the way our world is brimming with things to which the word “yoshi” applies. Note the man sitting down at the upper right, facing backwards and holding a cat. He is the artist, Utagawa Kuniyoshi.

Utagawa Yoshifuji

Silhouettes of men and women were a fad at this period. In this example, the thoughts and desires of the man and woman depicted in silhouette are communicated in speech balloons expressing the desires of their ears, eyes, noses, mouths, and sexuality.



Utagawa Yoshifuji / *Man and Woman: Dream Mirror Reflecting Good and Evil in the Heart* (1st term)



Katsushika Hokusai

In this series of sketches, Hokusai introduces people performing the Sparrow Dance. He analyzes the movements of their muscles to understand and accurately express how their bodies move. Moving through each of the poses in a series, as in viewing them in a flip book, creates an effect of smooth motion, much as in today's animated films.

Katsushika Hokusai / *Hokusai Manga [Sketches by Hokusai], Vol.3 (Meiji Edition): "Sparrow Dance" [Folk Dance]*, The Sumida Hokusai Museum Collection (All term)

Exhibition Highlights !

Kawanabe Kyōsai

The Education Order of 1872 established a Western-style educational system in Japan. In this print, we see a joint “school for spooks” established by Hell and the world of supernatural beings, lest they fall behind in the drive for Civilization and Enlightenment. The teachers, dressed in Western clothing, are instructing the demons. Enma, the Judge of the Afterlife, is taking part, too, in this satirical view of the rapid changes occurring in the Meiji period.



Kawanabe Kyōsai / Kyōsai Rakuga Vol.3: "School for Spooks" (1st term)

Modern Manga



Tokyo Puck I, Vol.1 No.4 (All term)

Kitazawa Rakuten conceived of the idea of this magazine, which he and Nakamura Yajirō of the Benridō launched in 1905. A full-color, large-format, handsomely produced *manga* magazine, it became hugely popular from its first issue and came to be distributed throughout Japan. *Tokyo Puck* and *Kokkei [Comical] Newspaper*, lit the flames of the Meiji-period comic magazine boom. Rakuten left *Tokyo Puck* in 1912. Today, the magazine is referred to as *Tokyo Puck I* up to 1912, to distinguish it from the subsequent issues without Rakuten's involvement.

ALL Kyoto Seika University International Manga Research Center and the Kyoto International Manga Museum Collection.
Excluding Hokusai Manga [Sketches by Hokusai].

Exhibition Overview

Exhibition title: GIGA MANGA: From Edo Giga to Modern Manga

■ **Term:** November 25th, 2020 - January 24th, 2021

1 Term : November 25th (Wed) - December 13th (Sun)

2 Term : December 15th (Tue) - January 3rd (Sun)

3 Term : January 5th (Tue) - January 24th (Sun)

■ **Closed:** Every Monday or the following day if it is a national holiday.

Year end and New Year holidays (30th Dec - 1st Jan.2021)* Open:

[Mon] 11 January Closed: [Tue] 12 January

■ **Hours:** 9:30-17:30 (last admission 17:00)

■ **Website:** <https://hokusai-museum.jp/gigamanga/>

■ **Organizers:** Sumida City, The Sumida Hokusai Museum, and the Mainichi Newspapers

■ **Exhibition director:** Isao Shimizu (Manga and caricature researcher/ Former research consultant at the Kyoto International Manga Museum/ Former professor at Teikyo Heisei University)

■ **Cooperation:** Kyoto Seika University International Manga Research Center and the Kyoto International Manga Museum

■ **Contact:** Museum Public relation promotion group, Hayashi

■ **E-Mail :** hm-pr@hokusai-museum.jp



Next Exhibition

■ Exhibition title:

The Soul of the Brush -the Line's Pull, the Color's Spell From Matabei to Hokusai and Kuniyoshi

■ **Term:** February 9th(Tue) -April 4th (Sun)

1 Term : February 9th (Tue) --March 7th (Sun)

2 Term : March 9th (Tue) -April 4th (Sun)

■ **Hours:** 9:30-17:30 (last admission 17:00)

■ **Closed:** Every Monday The following day if it is a national holiday.

■ **Website:** <https://hokusai-museum.jp/fudedamashii/>

■ **Contact:** The Sumida Hokusai Museum Public relation promotion group: Hayashi, Noda, Nakahara

■ **E-Mail :** hm-pr@hokusai-museum.jp

■ **Organizers:** Sumida City, The Sumida Hokusai Museum

■ **Exhibition director:** Masato Naito : Professor, Faculty of Letters, Keio University

■ **Planning cooperation:** Edo Culture Laboratory Co., Ltd.



Hour : 9:30-17:30 (Last admission 17:00)

Closed : Every Monday

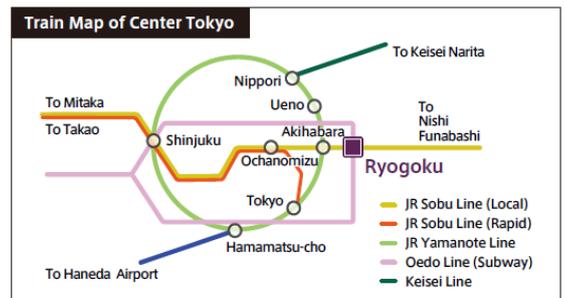
Address : 2-7-2 Kamezawa, Sumida-ku, Tokyo, 130-0014, Japan

Tel : 03-6658-8936

web site: <https://hokusai-museum.jp/>

Twitter: <https://twitter.com/HokusaiMuseum>

FB: <https://www.facebook.com/THE.SUMIDA.HOKUSAI.MUSEUM/>

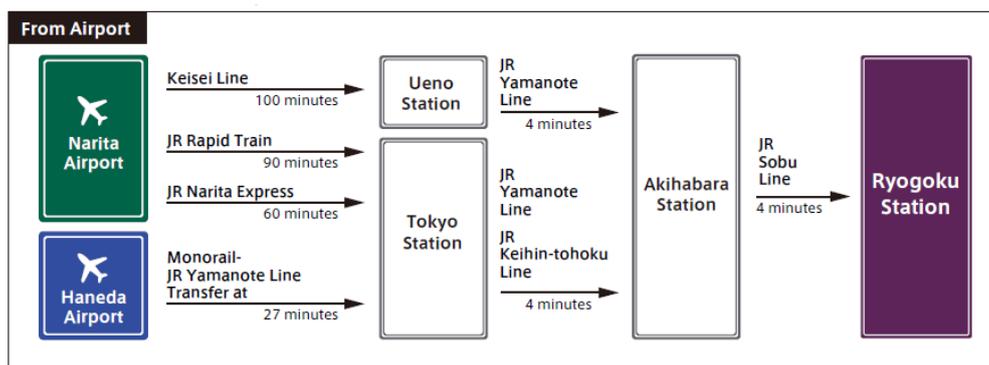


◆ Access

*5-minute walk from the Toei Oedo Line Ryogoku Station A3 exit

*9-minute walk from JR Sobu Line Ryogoku Station East exit

*5-minute by Sumida Loop Bus from the JR Sobu Line Kinshicho Station North exit



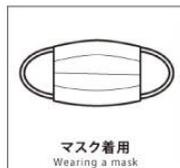
The Sumida Hokusai Museum measures to prevent the spread of Covid-19

Requests of visitors for cooperation on COVID-19 infection prevention

1. We will carry out temperature measurements before entering the museum. Please refrain from visiting if you have a cough, sore throat, fever, fatigue, etc.
2. Please disinfect your hands and fingers when entering the building. We have an alcohol disinfectant at the entrance of the building.
3. Please do not touch the display case in the exhibition room.
4. Please refrain from talking in the exhibition room.
5. You can touch by hand the touch screen panel and the wood-block printed books on the 4th floor AURORA (permanent exhibition room) and permanent exhibition room plus. Please disinfect your hands and fingers before and after viewing them.
6. Please wearing a mask.
7. Please cover your mouth with a mask, handkerchief, tissue, etc. when coughing or sneezing.
8. The passengers in the elevator are limited to 2 people. However, families and caregivers can use it together.

お客様へご協力のお願い

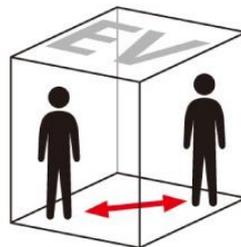
Notice: About infection prevention measures of COVID-19
Request for cooperation



エレベーターご利用の際のお願い

Requests when using the elevator
About infection prevention measures of COVID-19

新型コロナウイルス感染拡大防止の観点から当面の間、
エレベーターの定員を**2名**に制限しております。
The elevator is limited to 2 people.



但し、ご家族や介助者の方は、一緒にご利用いただけます。
However, families and caregivers can use it together.

展示室内でのお願い

Request in the Exhibition room
About infection prevention measures of COVID-19

他のお客様と距離を空けて
ご鑑賞ください
Please keep a distance 2m



展示室内での会話は
お控えください
Please refrain from talking



展示室内の人数が密にならないよう
入場制限を行います
Admission restrictions



Our efforts to prevent coronavirus infection.

1. The space used by customers has already been disinfected. Water and alcohol cannot be used in some of the display cases, only dry wipe is carried out.
2. Handrails, elevator buttons, toilet-handle, and tap, are disinfected several times a day.
3. Our staff at the museum who come in contact with customers, wear masks.
4. We have installed a virus splash prevention panel at the reception / museum shop.
5. In order to keep a good environment in the building, we may restrict admission, and the staff speaks to the customer to call attention.
6. MARUGEN100 (lecture room) and Library: continuing to be closed.
7. We do not accept new reservations for the use of MARUGEN100 (lecture room) and group viewing.

*Please check the Sumida Hokusai Museum official website for details before visiting.